




PASCAL
پاسکال

The logo features a stylized blue icon on the left, followed by the word "PASCAL" in a bold, italicized, blue sans-serif font. Below it, the Persian word "پاسکال" is written in a blue, stylized font. The background is black with white geometric outlines of a large, stylized letter 'P'.

The Unwavering Excellence





**Others Struggle to Adapt,
We Reinvent the Wheel**



**An Innovative Brand Making
a Deliberative Difference**



Chairman's Message

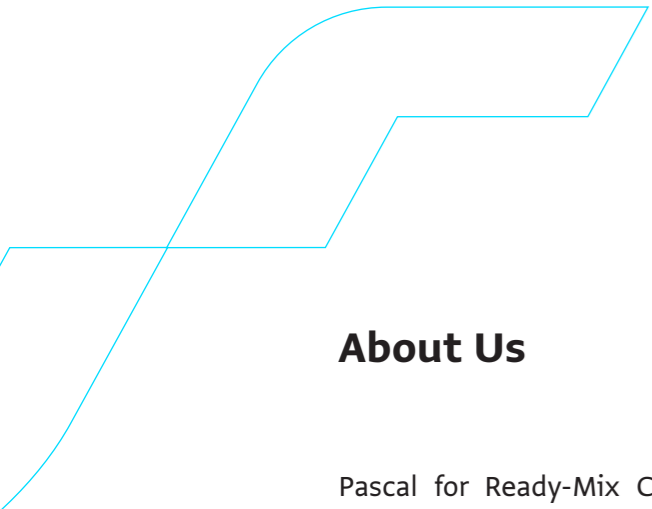
The construction sector has always been the kingdom's focus as a strategic goal. That's what led to the establishment of advanced regulations and systems to enable the existence of projects characterized by excellent international standards.

In conjunction with the rising modernity, Pascal for Ready-Mix Concrete aims to strengthen the market in the kingdom equipped with its expertise and exceptional understanding of it. The goal is to provide it with an essential product to execute sustainable projects. By doing this, we push the development of the construction sector forward.

Pascal moves toward fulfilling the market's needs innovatively as part of its plan concerning the partnership between the public and private sectors. It developed a work style characterized by excellence, creativity, and quality of execution supervision according to the market's requirements. Add to that

its outstanding management and development of the products which stems from its capabilities and knowledge in the fieldwork.

The source of this brilliance is the exceptional team at Pascal for Ready-Mix Concrete. With its high professionalism, expertise, and ability to adapt and find solutions to any obstacles that may present themselves in addition to the services provided according to clear foundations. To maintain Pascal's perfection, we've put in place methods to facilitate success throughout all operations. From the studies to the planning and execution; to ensure everyone benefits and allow Pascal to become a role-model in the kingdom's present and future. And as an example of a leading company that continues to grow and draw its inspiration from its vision and fulfilment of its mission based on clear foundations. In addition to seeking the clients' satisfaction and strengthening the suitable work environment to positively impact the employees.



About Us

Pascal for Ready-Mix Concrete was established in Riyadh city in 2023 with unique standards and comprehensive experience from which we draw the inspiration for our vision to offer high-quality products. That's why we ensure that the development is continuous; to increase the capabilities of the system with detailed regulations and strategic plans that empower our community and earn the trust of the clients through reliability, professionalism, and commitment.

Pascal is considered one of the largest specialized companies in its sector despite its recent establishment. All thanks to the cumulative expertise of its team that aims to strengthen its position and earn the trust of the clients.





Our Vision

To enable the economy and drive growth through development and high-quality. In addition to contributing to the prosperity of the community by consolidating the goals of the Kingdom's Vision 2030 for a promising future.

Our Mission

We seek to exceed the needs of our clients on the aspects of quality, quantity, and services by developing high-quality concrete products adherent to international and local standards.



Our Values

- Quality
- Integrity
- Health and Safety
- Client Service
- Precision
- Sustainability

Our Goals

Caring for quality, health, safety, and the environment is part of our culture. It is a lifestyle for all. At Pascal, providing products and high-quality services is not all we do. In fact, we aim to fully meet the clients' needs, protect the environment, and ensure comfort for our employees and clients.

We also strive to fully integrate the three main criteria of the Izo program to simplify the documentation systems and execution operations using administrative plans according to international standards.



Our Services

All-encompassing Modern Solutions

The company's leadership is evident in its capability to provide solutions for clients regardless of difficulty. This is something that's done through the latest production techniques, equipment, and expertise of talented technicians and architects.

The concrete is produced and tested in accordance with approved performance standards to maintain the requirements and specifications of each project. The company's architects study the projects to present the best possible solutions.

Higher Quality Materials

At Pascal, producing concrete isn't only about the scientific measurements. We view it as an art and pick the best raw materials, ensuring we master the finest consistency between the ingredients to achieve the highest potential each particle can reach. By providing particle filling to enhance the textural and hardening properties of concrete, then creating a good and comprehensive mix using the latest technology of modern mixing systems, and finally, adding a simple touch of genius by a group of the most experienced concrete technicians in the industry to produce a masterpiece.

Reliable Quality

Consistency is what defines our approach and products, so we make sure to maintain it for any time frame required. Sometimes, the product delivery may take a few minutes or a long distance, so you can count on us even in the middle of a hot desert summer day.



What Defines Us

Thanks to our engineers, equipment and precise technical laboratories, we are distinguished by providing a scientific product in the form of durable, high-performance concrete in different types:

- Heavyweight concrete (for radiation resistance and military purposes)
- Waterproof concrete and concrete to prevent corrosion
- Shotcrete (all grades)
- Lightweight foam concrete (as backfill) - lightweight construction
- Concrete with conflicting requirements
- Fire-resistant concrete
- Environmentally sustainable concrete with low CO2
- Self-compacting concrete
- Underwater concrete
- RCC (all grades)
- Concrete with fibers (to mitigate cracking)

Thanks to our labs and research centers, we continue to develop more.



**Promising
Future**

At Pascal for Ready-Mix Concrete, we are fully aware of the range of challenges we encounter. But Thanks to Allah and thanks to the wisdom of our team, we ensure we find the right solutions to limit these challenges that include the following:

Market Competitiveness:

The ready-mix concrete industry faces competitive challenges in the local and regional market, which drives us to continue innovating and improve to keep pace with requirements and maintain the competitiveness of our products.

Technology:

We insist on investing in modern technology and upgrading our equipment and operations to enhance productivity and efficiency.

Legalizations and Regulations:

Our adherence to a variety of environmental and health legislation and regulations is to maintain safety, and strictly comply with them while investing in new technologies to meet legal requirements.

Sustainability:

There are challenges we face when it comes to environmental and social sustainability. For this reason, we focus our efforts on reducing harmful emissions, improve the efficiency of the materials' use, and contribute to the development of local communities.

Changing Demographic:

We work to address the challenges of demographic changes, such as changes in consumer trends and the workforce, and we seek, by the grace of Allah, to adapt to all of them by developing new strategies to meet the changing needs of the market.

Social Responsibility

Pascal's social responsibility policy aims to create a positive and sustainable social impact, to enhance its pioneering role in serving the local community through the social responsibility programs it provides in line with best practices.

In addition, the company seeks to contribute positively to the community as part of its strategies and in line with the Kingdom's Vision 2030, in order to build strong relationships with the local community, to achieve its mission, objectives and aspirations, and to achieve sustainable growth for its business in the long term, which brings real opportunities to our community through:

- The harmony between the company's goals and the community's goals.
- Achieving sustainable growth for the community in general and the employees of the company particularly.
- Establishing noble values to contribute to building and developing the community and the coming generations.
- Adopting the local and international standards and the best practices in the area of implementing social responsibility.
- Revealing the goals of social responsibility, its plans, programs, and initiatives that the company undertakes.
- Embracing responsibility for the company's actions and encouraging positive impact through its activities on the environment, consumers, employees, communities and stakeholders.
- In addition, Pascal for Ready-Mix Concrete focuses its efforts on the following areas:
 - Safety and environmental protection
 - Health
 - Education
 - Charity, private and professional associations



Consolidating Your Aspirations

To know more about the latest construction solutions suitable for your project, you can contact us through the following channels:

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